

MACK Board of Directors

Regular Quarterly Meeting

July 19, 2021

LINK TO MEETING

Next Board Meeting: October 18, 2021 @ 2:00 pm

I. Welcome

A. Meeting Logistics

II. Executive Reports

- A. Minutes
- B. Financial Statements
 - 1. Legacy Fund Assets
 - 2. MACK 2021 Budget
- C. Approve Minutes and Financial Statements
- D. Executive Director Report
 - 1. Shop Report New! (TBD)

III. Staff Reports

- A. Director of Programs & Development Reports(s)
 - 1. MACK Program Report
 - 2. MACK Development Report
 - a) MACK Membership Report
 - 3. MACK Rehabilitation Project Report
 - **4.** MACK Communications Report

IV. MACK Board Business

- A. Executive Committee Report
- B. Board Governance
 - 1. Advocacy

a) <u>SC Arts Alliance Update</u>

- V. Q & A on Agenda Items
- VI. Adjourn

Month Apr - Jun, 2021 5,231.25			
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MCCORMICK AF	RTS		
Balance Sheet As of June 30, 2021			
		Total	
ASSETS			
Current Assets			
Bank Accounts			
1001 1001 - MACK Operating - 1201		8,695.72	
1002 1002 - MACK Accrual - 8101		35,007.27	
1003 1003 - MACK Gift Shop - 6901		4,005.99	
1004 1004 - Programming - 9401		46.49	
1004S Savings		431.55	
1007 1007 -Community Threads - 8601		2,442.12	
Total Bank Accounts	\$	50,629.14	
Accounts Receivable			
11000 11000 - Accounts Receivable		0.00	
Total Accounts Receivable	\$	0.00	
Total Current Assets	\$	50,629.14	
FOTAL ASSETS	\$	50,629.14	
LIABILITIES AND EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
3000 3000 - Accounts Payable		7,381.83	
Total Accounts Payable	\$	7,381.83	
Other Current Liabilities			
3500 3500 - Line of Credit		0.00	
Total Other Current Liabilities	\$	0.00	
Total Current Liabilities	\$	7,381.83	
Total Liabilities	\$	7,381.83	
Equity			
5000 5000 - Opening Balance Equity		17,957.46	
Retained Earnings		-17,692.55	
Net Income		-1,315.61	
Total Equity	-\$	1,050.70	
TOTAL LIABILITIES AND EQUITY	\$	6,331.13	
		0,001110	

MCCORMICK ARTS COUNCIL						
Unpaid Bills As of June 30, 2021						
CPW		Inv		\$ -	\$ 201.72	
SC Budget & Control Board		Inv		\$ -	\$ 7,147.95	
Stroms		Inv		\$ -	\$ 2.16	
Wengrows		Inv		\$-	\$ 30.00	
Total					\$ 7,381.83	
	Friday, J	ul 16, 2021 04	:03:27 PM GM	 T-7		

Executive Director Report - 7/21

- Legacy Fund Balances:
 - Franklin Templeton \$10,583.81
 - Jackson Life \$ 78,395.68
 - UBS \$229,106.49
- Purchase of 218 South Main is complete
 - Paperwork filed at courthouse
 - Attorney has been paid
- Gift Shop reports sales and traffic is up per average from 2019, 2020, 2021 to date
- SCAC Operations Grant is due August 16, 2021

Janice J Grizzard, Executive Director

McCormick Arts Council at the Keturah (MACK) P O Box 488 115 South Main St McCormick, SC 29835 864-852-3216 www.mccormickarts.org Our Mission: To provide art, culture and education to the region"

Recipient of the prestigious O'Neill Verner Award

MACK Program Report - 7/15/2021

- Art Instruction
 - 3 Instructors currently offering Art Instruction classes through November
 - All Interested Students and MACK Members receive direct invitation/information
 - LS is receiving and managing scheduling, registration and communications.
- <u>Arts Alive!</u>
 - Resume for SY 21/22 with new format and partnership programming with MC Library
- Arts in Basic Curriculum
 - Continuing development as we enter year 5 of strategic plan
 - Staffing key art positions is challenging but MSD commitment to the arts is strong
 - Field trips and experiences are hopeful for students in SY21-22
- <u>Community Threads</u>
 - Continuing with bi monthly meet ups.
 - CW is managing scheduling, registration and communications and participants receive direct invitation/information
- Painting A Brighter Future
 - SCAC Arts Education Project grant approved and awarded \$10,739.00. (40% increase)
 - Murals projects to resume
- <u>Sundays at Four</u>
 - Committee is currently planning for the 21-22 season
 - Schedule and season subscription details to be announced next month
- Yoder Rosenberg Scholarship
 - 8 Students will receive a scholarship from Abbeville and McCormick County
 - Donor approved a proposal to offer second application window for 2021 graduates
 - 1 time only due to COVID impact and delayed start for many graduating students
- Smithsonian Youth Programming Partners
 - <u>Smithsonian Family Exhibition Night</u> Friday, July 30
 - Featuring <u>Picturing Women Inventors</u>
 - Educators Guide



MACK Development Report - 7/15/2021

- <u>Membership Report 7/15/2021</u>
 - MACK Board Retreat Hickory Knob August 10, 11 or 12th @ 11:00
 - Agenda to include lunch and open discussion
 - Establish timeline and goals
- MACK Giving Funds
 - Development Programs DO interact with Membership
 - Timing, language and delivery matter
- End of Year Giving
 - October 1, 2021 End of Year
- MACK Charitable Giving Information



To contact Heather McNally, Director of Programs and Development directly please email <u>mccormickarts@gmail.com</u> / (864) 602-0331.

MACK Membership Report - 7/15/2021

MACK Membership Report 7/15/2021

- MACK Board Retreat Hickory Knob August 10, 11 or 12th @ 11:00
 - Agenda to include lunch and open discussion
 - Establish timeline and goals
 - Staff to present options to consider
- MEMBERSHIP of the McCormick Arts Council consists of those who pay annual dues as set by the Board of Directors. Membership sends a strong, positive message to our community that you support the arts and appreciate the benefits that the arts provide to our community. Support through membership helps us grow our programs, exhibitions, studio art classes, workshops, youth experiences, and events that connect our community through culture.

GOING FORWARD: MEMBERSHIP

- GOAL: 350 members by ____
- HOW? Explore and Review
 - Brochures
 - Benefits
 - EMail Campaign
 - Phone Call
 - Membership Drive
 - Target Audiences
 - New / New Residents
 - Community Stakeholders / Key Leaders
 - Families
 - 25 45 age group
 - All communities represented



MACK Board of Directors Retreat: Membership Agenda (DRAFT)

August <mark>(10,11,12)</mark>, 2021 11:00 - 2:00 Please plan to join us at Hickory Knob (address)

- I. Welcome
 - A. Lunch

II. Staff Reports:

- A. Where we are today
- B. Where we would like to be
- C. Steps to get there
- III. Brainstorm* / Open Discussion
- IV. Next Steps
- V. Adjourn

** The "rule" of brainstorming is we do not accept nor deny all ideas. Goal is to hear all ideas and explore all avenues.

MEETING NOTES



Annual Giving Funds

The purpose of the McCormick Arts Council's (MACK) Annual Fund is to provide the necessary funding and resources to ensure the daily operations of the MACK. The primary portion of funding comes from annual membership dues, and continued unrestricted support from donors and advocates. Other sources of revenue for the Annual Fund include: Public Funding, Programs, Events, Contributions, Grants, Operational Income.

MEMBERSHIP of the McCormick Arts Council consists of those who pay annual dues as set by the Board of Directors. Membership sends a strong, positive message to our community that you support the arts and appreciate the benefits that the arts provide to our community. Support through membership helps us grow our programs, exhibitions, studio art classes, workshops, youth experiences, and events that connect our community through culture.

FRIENDS OF THE MACK program is an additional way to ensure the continuation of the programs that enrich the lives of the children and adults in the McCormick area. Friends of the MACK give annually. Their generous contribution of \$250 or more includes an annual Keturah Club membership. These additional contributions will ensure that the MACK cultural center has the necessary resources to function, serve and succeed. This program is available year-round.

DONOR 25 members are our major donors and give \$1,000 or more to aid with operational needs or to support a specified program. These generous gifts help to sustain McCormick County's cultural center and advance the development of the community. This program is available year-round and is ideal for IRA Required Minimum Distribution (RMD) and Qualified Charitable Distribution (QCD) giving. Annual pledges are greatly appreciated.

<u>CORPORATE GIVING</u> allows businesses to invest in local arts and culture. These contributions help to fund essential community programs, operations, and capital needs of the historic Keturah Hotel from which we deliver our mission. Corporate donors are recognized as MACK supporters on our website and featured in MACK publications. This giving option applies to businesses, corporations, foundations, and organizations.

All contributions are tax-deductible and very much appreciated! You will be mailed a document for tax filing.



Legacy Funds

The purpose of the McCormick Arts Council's (MACK) Legacy Funds is to provide additional funding and essential resources to ensure the long term goals and vision of the MACK. The primary portion of funding comes from unrestricted contributions from donors, foundations and patrons of the arts with a giving plan. Patrons of the arts can bequest charitable giving, offer contributions "in honor of" or pledge long term gifts, unrestricted or restricted into these funding options.

LEGACY FUND The MACK Legacy Fund is a professionally managed fund established for the long-term needs of the MACK. It holds contributions, especially restricted gifts for specific long-term projects and needs. The MACK issues requests for the release of funds according to the terms of the donor's gift. All restricted resources are used according to the donor's wishes. Any unrestricted gifts are available to support the critical needs of the MACK and help to grow the general operational funds for essential service and facility needs.

ENDOWED LEGACY FUND The purpose of the MACK Endowed Legacy Fund is to provide the MACK additional support for the operational needs of the organization. Another objective of the Endowed Legacy Fund is to attract major financial gifts for long term investment growth. Endowed Legacy donation opportunities are available annually. This program is available for donors who wish to give to an endowed program.

<u>CAPITAL FUND</u> The purpose of the MACK Capital Fund is to provide the necessary resources and leadership for the capital / facility needs of the MACK. The fund holds restricted funds for capital projects and facility needs. The MACK will issue requests for the release of funds through the leadership team. All restricted funds will be used according to the donor's wishes or as outlined in awarded grants.

To contact Heather McNally, Director of Programs and Development directly please email <u>mccormickarts@gmail.com</u> / (864) 602-0331.

McCormick Arts Council at the Keturah PO Box 488 115 S. Main Street McCormick, SC 29835 864.852.3216 mccormickarts.org

Art changes lives!

Thank you for selecting the McCormick Arts Council at the Keturah (MACK) as your local non-profit. We offer a variety of giving options, available year-round, for you to consider; MACK Membership, Friends of the MACK, DONOR 25 (Major Donor), Legacy Fund, Endowed Legacy, Capital Fund, and Corporate Giving Program.

Our charitable giving information is:

McCormick Arts Council at the Keturah, Inc. FEIN # 57-0788937

The McCormick Arts Council at the Keturah (MACK) is a 501(c)(3) non-profit organization that operates from the Historic Keturah Hotel and serves the extended community of McCormick, South Carolina. The MACK was established on December 6, 1984 and opened its doors to provide quality programming to the public in 1985.

The MACK's mission is to provide art, culture, and education to the region. The purpose of the MACK is to stimulate and encourage participation in various cultural opportunities promoted throughout the year. These activities include exhibits, educational programs, performances and events. The MACK is a vital historic and cultural establishment, centrally located in our great community.

Every gift matters and helps our organization deliver our mission to our deserving community. Your charitable contribution is tax deductible. Please contact Heather McNally at 864-602-0331 or mccormickarts@gmail.com for more information or an appointment. Thank you for your support!



MACK Capital / Rehabilitation Report - 7/1/2021

• MACK Rehabilitation Project - Communications / Stakeholder Updates

- MACK Rehabilitation Project On Track and Proceeding Smoothly
- Introduction to the MACK / MACK Rehabilitation Project
- Scope of Work to Date (June 30, 2021)

MACK Rehabilitation Project - Basic Services

- Schematic Design Phase 100% Complete
- Mechanical Engineering & Plumbing (MEP) 100% Complete
- Design Development 100% Complete
 - Building Sub-committee Meeting to ensure facility use and program needs
 - Contractors to submit qualifications: 8 options
- Cost Estimators Findings- Due back mid July
 - BDRX to provide professional assessment and guidance and present detailed scope of work requirement to achieve a "fully safe, occupiable and functional facility". Will be under review and decisions will determine order of priorities.
 - Anticipating industry impact and preparing additional development options
 - Donor advised project September is a critical month for review and approval
 - For information only as details are subject to change.
- Now officially in the "Construction Documents" phase

• MACK Capital & Maintenance Committee

- Next Full Committee Meeting is tentatively scheduled for 8/19/21
 - Pending Cost Estimator evaluations, decisions and timeline we will address
 - Progress Review and Final Design Coordination
 - Review Bidding and Contractor Selection Process

IMPORTANT:

I anticipate September to be a very important month for our project. As this is a donor-advised project, we will continue to provide updates, reports and share approved budgeting and contracting milestones with our donor/foundation. When all construction documents are finalized I plan for a final presentation prior to contracting our GC and proceeding with construction contracts. A pledge is a wonderful opportunity for our organization - however, as communicated in the beginning of this contract, we cannot proceed with contracting that exceeds the funding designated as MACK Capital assets or with a guarantor agreement. I am confident our accountability structure, fiscal responsibility, full transparency, BDRX expertise and professionalism, and our management of the project will garner the trust and support of our donor /foundation support to proceed. Leading up to this critical step may require additional options to be considered. We are preparing for all scenarios and are still prioritizing this project so we may achieve our goals and minimize timeline and project challenges. The next few

MICORMICK, SC 29836 AND THE BOUDREAUX GROUP, INC. 1519 SUMTER STREET COLUMBIA, SOUTH CAROLINA 29201

This assendment dated the 19th day of May in the year Two Thousand Twenty-One is hereby made part of the Owner/Architect Agreement dated January 29, 2021, between McCormick. Arts Council at the Keturah (MACK), 115 Main Stort, PO Box 488, McCormick, SC 29836 (OWNER) and The Boudreaux Group, Inc., 1519 Sumter Street, Columbia, South Carolina 29201 (ARCHITECT).

The Owner and the Architect agree to the following amendment to said agreement: additional scope of work to design a code required egress stair attached to the building. This scope includes architectural and structural services for design and construction phase services, including review of shop drawings and review of the work performed by the contractor.

Additional Stair Design and Construction Phase Services.

56,308.00

This amendment agreement entered into as of the day and year first written above.

OWDET: MACORMICK ARTS COUNCIL AT THE KETURAH (MACK)

Вv Authorized signal

Architect: THE BOUDREAUX GROUP, INC.

Chedre Mahre By:

Heather A. Mitchell, AIA, President

- 1



P O Box 5695 Columbia, SC 29250 (803) 799-0247

> MACK Ms. Heather McMally Director of Programs & Development 115 S Main Street / PO Box 488 McCormick, SC 29835

Invoice number Date 00005 06/29/2021

Project M98121 MACK REHABILITATION

PLEASE MAKE CHECKS PAYABLE TO THE BOUDREAUX GROUP

For professional services rendered for the referenced project.

Description		Contract Amount	Percent Complete	Prior Billed	Total Billed	Current Billed
Basic Services						
Schematic Design Confirmation		10,856.25	100.00	10,856.25	10,856.25	0.00
MEP Fee Separate Payment		36,500.00	100.00	36,500.00	36,500.00	0.00
Design Development		14,475.00	100.00	9,843.00	14,475.00	4,632.00
Construction Documents		25,331.25	0.00	0.00	0.00	0.00
Bidding/Negotiation		3,618.75	0.00	0.00	0.00	0.00
Construction Phase Services		18,093.75	0.00	0.00	0.00	0.00
	Subtotal	108,875.00	56.79	57,199.25	61,831.25	4,632.00
Additional Services						
Amendment 1 - New Stair		6,300.00	0.00	0.00	0.00	0.00
	Total	115,175.00	53.68	57,199.25	61,831.25	4,632.00

Introduction Checklist for Yoder Rosenberg Family Foundation

Intro MACK Letter I / Intro MACK Letter II / Intro MACK Letter IV

MACK Pledge Announcement Article - Oct. 2020

YRFF Gift Agreement - Capital

YRFF Gift Agreement - Educational

History of the YRFF (DRAFT)

SHPO MACK Rehab Project Validation

MACK Stakeholder Survey Summary - April 2021

Original Project Budget

AIA Architect Contract

MACK Estimated Payment and Schedule

MACK Project Meeting Topics / Milestone Summary

MACK Capital & Maintenance Committee - Project Goals

Please expect a second packet to outline the detailed scope of work for the MACK Rehabilitation Project through June 30, 2021. The report will be provided to our leadership and YRFF representatives by mid July upon review of our MACK Capital & Maintenance Committee. This packet will include the following items to date. Please note all committee / project documents are the property of the MACK Capital & Maintenance Committee - For information only as details are subject to change.

- Financial Summary
- Monthly Invoices
- Quarterly / Monthly Reports
- Architectural Documents
- Committee Meeting Agendas and Video Links



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MACK Communications Report - 7/15/2021

- MACK Highlight / Articles
 - SC Arts Alliance: \$3.5 million more for the arts in State Budget / \$20 Million through ESSER III
 - MACK Rehabilitation Project On Track and Proceeding Smoothly
 - <u>McCormick School District Expanding arts and looking for summer support!</u>
 - Yoder Rosenberg Family Foundation Scholarships return in 2021!
 - Enjoy the MSD Virtual Student Exhibition!
 - <u>Stakeholder Survey: Results ... Thank you!</u>
 - MACK Capital & Maintenance Committee Approves Project Goals
 - The MACK Guild & Gift Shop Thriving on Main Street!
 - Winthrop University offers Master of Arts in Arts Administration Degree Program
 - MACK: Positive developments!
 - <u>MACK continues to serve as In-Kind Partner for Art in Education with our local</u> <u>School District</u>
 - MACK Capital Project Stakeholder Survey
 - Welcome to McCormick!
- NEW Soon to be included in all posts and online content
 - Sign up as "Interested Student" Button
 - Sign up as "Interested in Youth Programs" Button
 - Sign up as "Interested in Volunteer Opportunities" Button
 - Option for both newsletter interest and stand alone use
- All programming communications remain internal at this time
- Upcoming
 - Yoder Rosenberg Scholarship Recipients August 1
 - Sundays at Four Mid August
 - Membership "Drive" September 1
 - End of Year October 1
 - Shop Small November 1
 - Holidays Mid December
 - Various Stakeholder Update MACK Rehab Project (Ongoing)



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McCormick Youth present **Partners**

PICTURING WOMEN INVENTORS



1) Madison Maxey measuring the temperature of an e-textile, 2018. Photo by L. Fontana, courtesy of Madison Maxey. 2) Ayah Bdeir with littleBits. Photo by M. Senese for Make Magazine. Courtesy of Ayah Bdeir. 3) Astronaut Ellen Ochoa, Courtesy NASA.

If you had to name an inventor, would it be a woman? Like their male counterparts, women inventors represent all segments of American society, but their stories are often overlooked or undervalued. Picturing Women Inventors highlights the distinctive motivations, challenges, and accomplishments of exceptional 20th- and 21stcentury inventive women who are diverse both

personally and professionally. Presented in bold wall murals, with text in English and Spanish, the exhibition illustrates the creativity of women inventors while inspiring young people (especially girls) to see themselves as future inventors.

Smithsonian Family **Exhibition Night** July 30 6 - 8 PM **Red Rooster Emporium** (2nd Floor Art Gallery) COVID Requirements 118 S Main St Apply

McCormick SC 29835

Picturing Women Inventors is organized by the Smithsonian Institution Traveling Exhibition Service, in collaboration with the Lemelson Center for the Study of Invention and Innovation and the United States Patent and Trademark Office, and is sponsored by Lyda Hill Philanthropies IF/THEN



McCormick



Initiative and Ericsson

